

# 2018 – Mayfair-Holmesburg Thanksgiving Parade Application

(Subject to Approval)

**PLEASE RETURN PAGES 1-3 ONLY**

**Sunday November 18<sup>th</sup>, 2018– 12:00 (Noon)**

Rain Date – Sunday November 25<sup>th</sup>, 2018– 12:00 (Noon)

**Name of Business / Organization / Person:** Philadelphia Insectarium and Butterfly Pavilion

**Address:** 8046 Frankford Ave, Phila PA  
19136

**Contact Person:** John Cambridge

**Contact Email:** john.cambridge000@gmail.com

**(This will be our primary form of communication)**

**215.335.9500**

**Contact Phone:** \_\_\_\_\_

**(Please indicate the best time that you can be reached and include a cell phone if possible)**

**Parade Entry (include # of participants):**

**Vehicle/s (Y/N):** Y      **Type of Vehicle/s:** SUV      **How many**  
1

**Float/s (Y/N):** N      **Description:** \_\_\_\_\_

- *If you need help obtaining a float please contact the parade committee @ [info@ThanksgivingParade.org](mailto:info@ThanksgivingParade.org)*

**Marchers (Military, Scouts, etc.) (Y/N):** N

**Description** \_\_\_\_\_

**Live music or Sound system: (Y/N):** N      **Description:** \_\_\_\_\_

**Band (Y/N):** N      **Description:** \_\_\_\_\_

**Cheerleaders/Dancers (Y/N):** N      **Description:** \_\_\_\_\_

**Color guard/Flag Unit(Y/N):** N      **Description:**

\_\_\_\_\_

**Animals (Y/N):** N      **Description:** \_\_\_\_\_

## [DEADLINE for Applications – Sunday November 4, 2018](#)

### 2018 – Mayfair-Holmesburg Thanksgiving Parade Application

#### Fees:

Each year the parade is put on through donor support and advertising opportunities  
Thank You for your support!

**PREVIOUS Banner Fee** – Banner fees to place a banner in the parade that you currently own, or banners that we are storing for you from previous years in the parade

- 1/3 banner - 3ft. x 3ft. - \$150
- 1/2 banner - 4.5ft. x 3ft. - \$175
- Full banner - 9ft. x 3ft. - \$250

**NEW Banner** - Should you require a banner to be made for your business; the Parade Committee will arrange to have it made for you. The following pricing will cover your banner as well as entry into the parade:

- 1/2 banner - 4.5ft. x 3ft. - \$275
- Full banner - 9ft. x 3ft. - \$350

**Vehicle Fee** - If entering a vehicle in lieu of a banner, the fee is \$250 per vehicle.

#### **Make checks payable to MH Parade**

**WE STRONGLY SUGGEST YOU PROVIDE YOUR OWN BANNER CARRIERS!!**

**STRICT DEADLINE for NEW banners is Friday October 26<sup>th</sup>**

**Banner (Y/N): \_\_\_\_\_ Indicate if we are storing your banner (Y/N): \_\_\_\_\_**

If you need a **NEW** banner made for the parade, please contact [bellalisa3530@msn.com](mailto:bellalisa3530@msn.com) and provide a pdf file and/or a description of what you would like on your banner

Banner Details:

**Mail completed application to:**

**MH PARADE 3530 COTTMAN AVE PHILADELPHIA, PA 19149**

Or

**Email to: [info@ThanksgivingParade.org](mailto:info@ThanksgivingParade.org)**

For questions, contact the Parade Committee at **215-624-6660** or email us at

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**Announcer Info:** Please provide something that you would like mentioned about your organization as it passes our announcer. (Example: how long in existence, contests won, current specials, etc)

**(Note: Leaving this field blank indicates that you would like to use the same wording as last year, or if a first-time participant, you don't want anything mentioned)**

**Special Requests:** (Note- This will be your **ONLY** opportunity for any special requests should you have any! We will do our very best to accommodate all is possible. **First come – first served!**)

## **DEADLINE for Applications – Sunday November 4, 2018**

Rain Date – Sunday November 25, 2018– 12:00 (Noon)

The Mayfair Holmesburg Thanksgiving Parade is a family event and all parade entries should reflect a “family friendly” atmosphere. The Parade Committee reserves the right to refuse any entry into the parade to any individual and/or group who does not abide by this principle or the Committee feels would not represent this event in a positive and appropriate manner.

Note: All community floats and participants are the sole responsibility of the towing vehicle owner. The towing vehicle must be fully insured, and the driver / operator must be currently licensed. All floats must be family oriented, and due to the Septa trolley lines, no taller than 12 feet high. All floats must pass the Parade Committee inspection prior to running in the parade.

### **Parade Day:**

**PLEASE check the website ([Thanksgivingparade.org](http://Thanksgivingparade.org)) PRIOR TO ARRIVAL to find out where you should line up! Please re-check the website on Saturday the 17<sup>th</sup> as the line up may have changed!**

- All participants should be in the parade line-up between 10:00 AM and 11:00 AM on the day of the parade.
- **Absolutely NO** candy, flyers, or any other items may be thrown from parade vehicles or participants!
- Soliciting donations for your organization is **STRICTLY PROHIBITED!**
- The Parade Committee recognizes that uniforms, costumes, flags, etc are expensive to clean if they get dirty. Please do not spray or throw items such as silly string at the parade participants

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